

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7117

Roll No.

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**MBA**

(SEM. III) ODD SEMESTER THEORY

EXAMINATION 2012-13

**SUPPLY CHAIN MANAGEMENT**

Time : 3 Hours

Total Marks : 100

Note :- (i) Attempt all questions.

(ii) All questions carry equal marks.

1. Attempt any **two** parts of the following :- (10×2=20)

- (a) Explain the process of Supply Chain Management with reference to Mumbai Dabbawala's.
- (b) Discuss the strategic, tactical and operational issues in Supply Chain Management.
- (c) "The supply chain is the nature of organizations that are involved through upstream and downstream linkages in the different processes and activities that produce value in the form of products and services". Comment.

2. Attempt any **two** parts of the following :- (10×2=20)

- (a) Explain the special factors of material handling equipment used in process layout and product layout.

- (b) Speak about various modes of transportation.
- (c) Distinguish between centralized and decentralized purchasing. What are the typical responsibilities of efficient purchase department ?

3. Attempt any **two** parts of the following :- **(10×2=20)**

- (a) Explain the 'Q' system and 'P' system of inventory control for independent demand inventories.
- (b) Discuss how multi location and multi echelon inventories are managed.
- (c) What are the various costs associated with inventory ? Explain briefly.

4. Attempt any **two** parts of the following :- **(10×2=20)**

- (a) Discuss the role of IT in Supply Chain Management.
- (b) Discuss in detail Benchmarking and process of Benchmarking.
- (c) What is a balance score card ? Explain the steps involved in constructing a balanced score card.

5. Write short notes on any **two** of the following :- **(10×2=20)**

- (a) Supplier partnership
- (b) KANBAN system
- (c) Bullwhip Effect.