

6577

B.B.A. Examination, 2014

First Semester

Third Paper

*(Principles of Economics)*

*Time : Three Hours*

*Maximum Marks : 70*

*[Pass Marks : Individual Paper : 40%*

*Aggregate : 50%*

Note: Answer five questions in all. Short answer type Question No. 1 carrying 30 marks is compulsory. Answer one question carrying 10 marks from each Unit.

1. Answer the following short answer questions :

3x10=30

- (a) Explain the scope of Economics.
- (b) What do you mean by Total Utility?
- (c) Define Law of Diminishing marginal utility.

(2)

- (d) -What do you mean by Production?
- (e) Define the Law of Increasing Returns.
- (f) What do you mean by Perfect Monopoly?
- (g) Define Price Discrimination.
- (h) What is theory of Factor Pricing?
- (i) What is Interest?
- (j) Define Indifference Curves.

UNIT -I

- 2. "Economist's duty is not only to describe and discover but also to support or criticise." Explain. 10

OR

- 3. Describe the definition of Marshall analytically. How is it different from the definition of Adam Smith? 10

UNIT -II

- 4. Define indifference curve analysis and mention its main characteristics. Explain the state of equilibrium of a consumer through indifference curves. 10

(3)

- 5. What is demand? Discuss the factors affecting the demand of any commodity. OR

UNIT -III

- 6. Explain the concept of Production function. Why is it useful in the analysis of firm's behaviour? 10

OR

- 7. Define market and explain various types of markets.

UNIT -IV

- 8. How prices are determined under discriminatory monopoly? When it is possible and profitable? 10

OR

- 9. Explain the Marginal Productivity Theory of wages. What are its main limitations?