

PGDM SECOND SEMESTER EXAMINATION - 2016

PAPER BM2.01 : BUSINESS ENVIRONMENT

Time : 3 hours

Max. Marks : 100

Note : i) Answer ALL the questions.

ii) Do as directed in each of the Sections A, B and C.

iii) The figures in the right-hand margin indicate marks composition.

SECTION-A

1. Answer briefly any FIVE of the following questions : ( 5 x 4 = 20 )

- (a) Describe Intellectual Property Rights.
- (b) Trace out the relationship between CRR, SLR, Repo Rate and Reverse Repo Rate on Inflation and Interest Rate.
- (c) Point-out the various sources of Public Revenue.
- (d) Explain currency devaluation and currency depreciation.
- (e) What is the importance of Forex Rate for Export and Import of any country?
- (f) What are the major accounts of Balance of Payment?
- (g) ~~Examine~~ <sup>Explain</sup> the meaning <sup>of</sup> concept of Business Environment.

SECTION-B

2. Attempt any TWO of the following : ( 2 x 10 = 20 )

- (a) Explain in detail the Internal and External Environment of business.
- (b) What do you mean by GST and how it will be helpful for tax regime in India?
- (c) Discuss the various benefits of current account convertibility in Balance of Payment.
- (d) Explain Fiscal Policy and tools in detail.

3. Write explanatory notes on any TWO of the following : ( 2 x 7.5 = 15 )
- (a) Sensex
  - (b) Stages of Environmental Analysis
  - (c) Direct & Indirect Tax
  - (d) Deficit Financing

## SECTION - C

4. Attempt any *two* of the following : ( 2 x 15 = 30 )
- (a) Create a hypothetical balance of payment account with deficit and suggest measures to correct deficit.
  - (b) In the budget for F.Y. 2016-17, government has imposed an excise duty on gold and diamond jewellery. What is the likely impact of this on consumer and producer of gold and diamond jewellery.
  - (c) Indian Economy is suffering from inflation and unemployment. What kind of fiscal and monetary policy will you suggest and give reasons in support of your answer.
5. In a comprehensive manner analyze the current Union Budget and its likely outcomes for Indian Economy. ( 15 )

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