

PGDM SECOND SEMESTER EXAMINATION - 2016

PAPER CIS1.3 : MANAGEMENT INFORMATION SYSTEMS

Time : 2 hours

Max. Marks : 50

Note : i) Answer ALL the questions.

ii) Do as directed in both of the Sections A and B.

iii) The figures in the right-hand margin indicate marks composition.

SECTION-A

1. Explain any SIX of the following parts : (6 x 5 = 30)
- (a) Fundamentals of Information Systems.
 - (b) Difference between MIS and Data Processing.
 - (c) Role of MIS in Customer Relationship Management.
 - (d) Role of MIS in Supply Chain Management.
 - (e) Information Resource Management.
 - (f) Effectiveness and Efficiency Criteria in Information Systems.
 - (g) Security and Ethical Challenges in Managing Information Technology.
 - (h) Concept of Management Information System.

SECTION-B

2. Write explanatory notes on any TWO of the following : (2 x 10 = 20)
- (a) Different types of Information Systems.
 - (b) Role of MIS in Business.
 - (c) MIS versus Decision Support Systems.
 - (d) Structure of MIS.